

Fra designintention til effekt

Tak for invitationen



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Cand. Mag. Antropologi

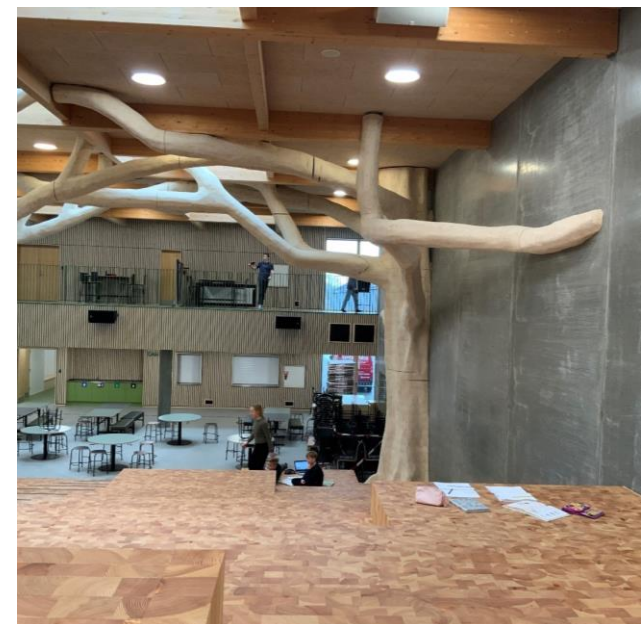
Hvordan realiserer vi intentioner og visioner?



"[...] jeg er en af de første patienter, der er kommet her, og oplevelsen har været fuldstændig uvurderlig. Tak."
Patient Strandbakkehuset

Det sociale performance gap...

Læringstrappens forskjellige konfigurasjoner



Samme arkitektoniske virkemiddel kan have meget forskellig effekt

Du kan lave et "godt" projekt, der stadig ikke fungerer i praksis

Hvad tænker I om udfordringerne med det sociale performance gap?

Kan I komme i tanke om eksempler fra jeres egne hverdag, der minder om læringstrappen?

- Eller er det slet ikke et problem i sygehusbyggeri?

Idé

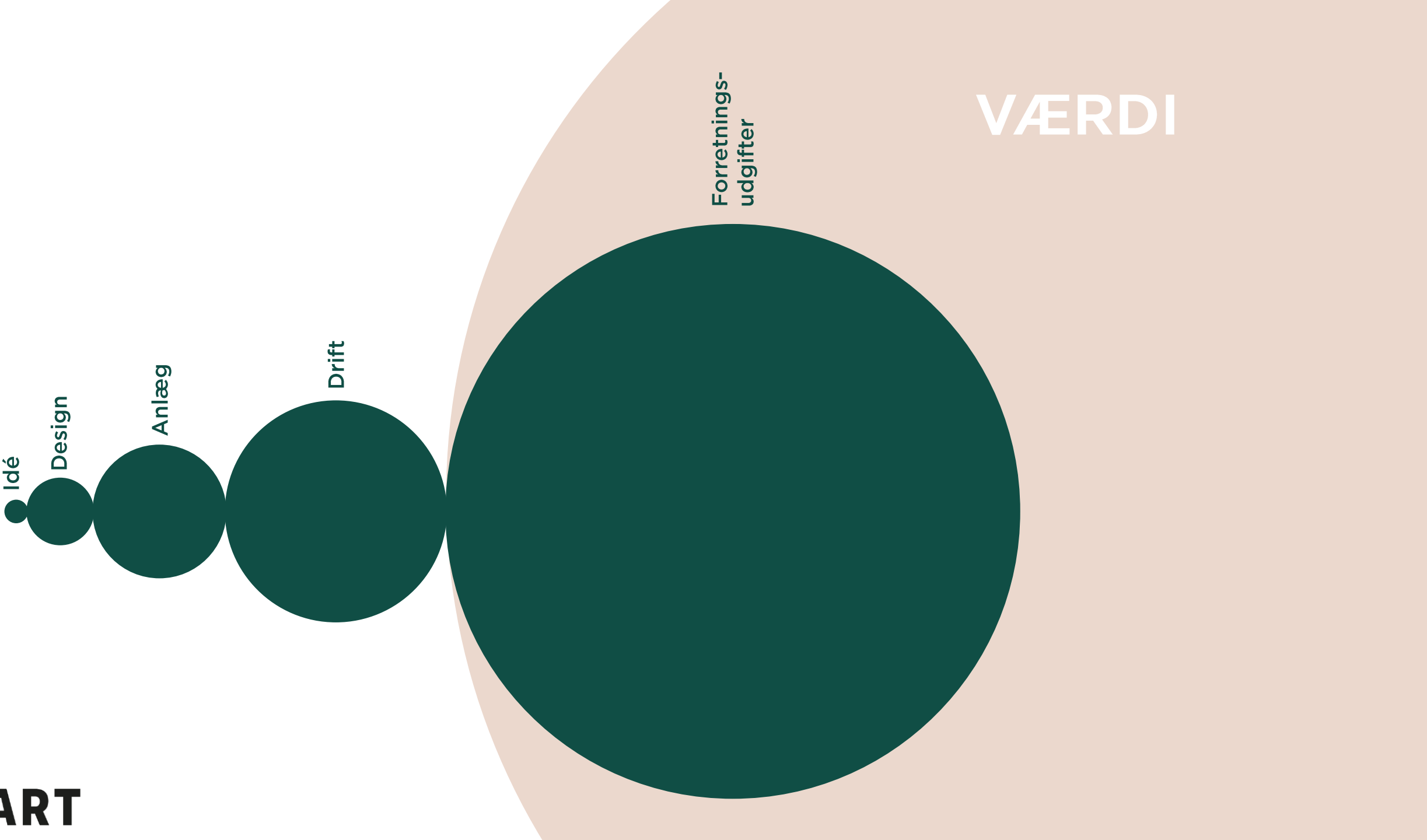
Design

Anlæg

Drift

Forretnings-
udgifter

VÆRDI



Derfor Social Commissioning

WHAT

PhD project within
Circular Built
Environment

WHO

Mia Kruse
Rasmussen,
Industrial PhD

WITH

AART architects DK
A/S,
Aarhus University,
Aalborg University,
BUILD



RESUMÉ

Social commissioning: a relational approach to building performance

The project explores new ways of understanding and articulating social aspects of building performance. Through a combination of anthropology and evaluation theory, social commissioning is proposed as a framework for supporting the social value creation of the built environment, throughout the building lifecycle. Focusing on what the buildings make possible (performed relations) rather than what they are (pre-formed substances) and applying an understanding of buildings as interventions in complex systems to translate a relational approach to agency to an equally relational approach to impact.

Social Commissioning is about the entanglements, the events, and the relational performances of sociomaterial practices in which these new structures form part, create new openings, and make new relations possible. It is about finding ways of making social aspects count, without reducing them to static entities with a defined set of

Social commissioning

Projektets mål er at styrke byggeriers sociale værdiskabelse, gennem et øget fokus på ibrugtagning og brugsfasen

Gennem en række casestudier vil projektet udforske hvordan social commissioning kan defineres og bruges i praksis til at fastholde visioner og understøtte den social værdiskabelse i byggerierne, gennem hele bygningens livscyklus

AART



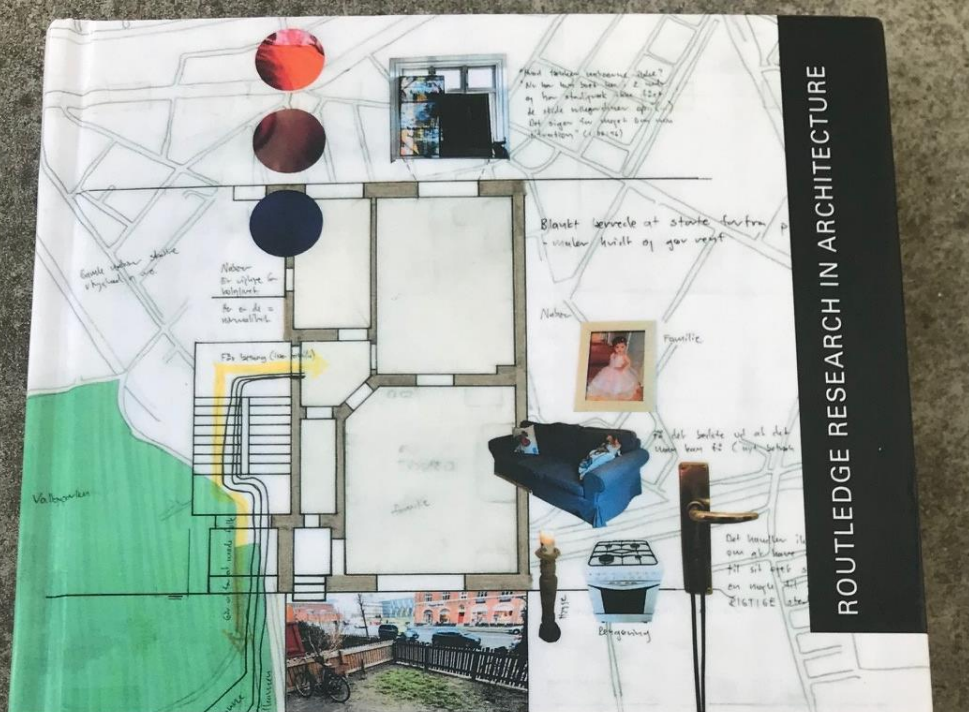
Arkitekturantropologi

Det er det liv, der udfolder sig i og med bygningerne, vi skal interessere os for

Bygninger som komplekse systemer frem for statiske objekter

Bygningen er ikke "færdig" i nogen absolut forstand, når byggeriet er afsluttet

Samspil udvikler sig løbende og er noget, vi kontinuerligt må arbejde med at få til at fungere



ARCHITECTURAL ANTHROPOLOGY

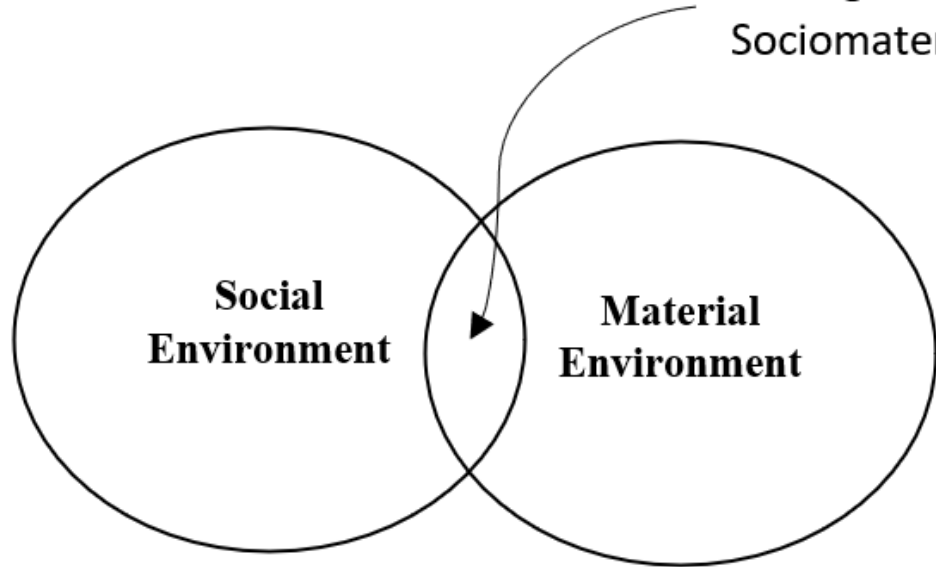
Exploring Lived Space

EDITED BY MARIE STENDER,
CLAUS BECH-DANIELSEN,
AND AINA LANDSVERK HAGEN



Fokus på **entanglements** og **sociomaterielle praksisser**

Entanglement view of Sociomaterialism



FACULTY

Wanda Orlikowski



Essai

Sociomaterial Practices: Exploring Technology at Work

Wanda J. Orlikowski

Abstract

In this essay, I begin with the premise that everyday organizing is inextricably bound up with materiality and contend that this relationship is inadequately reflected in organizational studies that tend to ignore it, take it for granted, or treat it as a special case. The result is an understanding of organizing and its conditions and consequences that is necessarily limited. I then argue for an alternative approach, one that posits the constitutive entanglement of the social and the material in everyday life. I draw on some empirical examples to help ground and illustrate this approach in practice and conclude by suggesting that a reconfiguration of our conventional assumptions and considerations of materiality will help us more effectively recognize and understand the multiple, emergent, and shifting sociomaterial assemblages entailed in contemporary organizing.

Keywords: materiality, organizational research, sociomateriality, technology

Over the years, the field of organization studies has generated important and valuable insights into the cultural, institutional, and situated aspects of organizing. However, I want to argue that these insights are limited in large part because the field has traditionally overlooked the ways in which organizing is bound up with the material forms and spaces through which humans act and interact. And to the extent that such neglect continues, our understanding of organizational life and its consequences will remain necessarily restricted.

My concern in this paper is two fold: first, to argue that our primary ways of dealing with materiality in organizational research are conceptually problematic; and second, to propose an alternative approach that posits materiality as constitutive of everyday life (Barad 2003; Latour 2005; Suchman 2007). In developing the outline and implications of this alternative approach, I will draw on a few empirical examples to ground and illustrate the ideas. Developing new ways of dealing with materiality in organizational research is critical if we are to understand contemporary forms of organizing that are increasingly constituted by multiple, emergent, shifting, and interdependent technologies.

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Evaluering

Summativ evaluering

Fokus på Benchmark og certificering

Lever bygningen op til de definerede mål
og standarder?

Har den skabt de ønskede effekter?

“knowledge as certainty”

Formativ evaluering

Fokus på læring og forandring

Hvorfor fungerer bygningen som den
gør?

Hvilke mekanismer påvirker effekterne?

”Knowledge as exploration”

Hvilke evalueringer af byggerier har i deltaget i?

Hvad var fokus?

Hvordan har I brugt resultaterne?

Hvad ville I gerne kunne bruge resultaterne til?





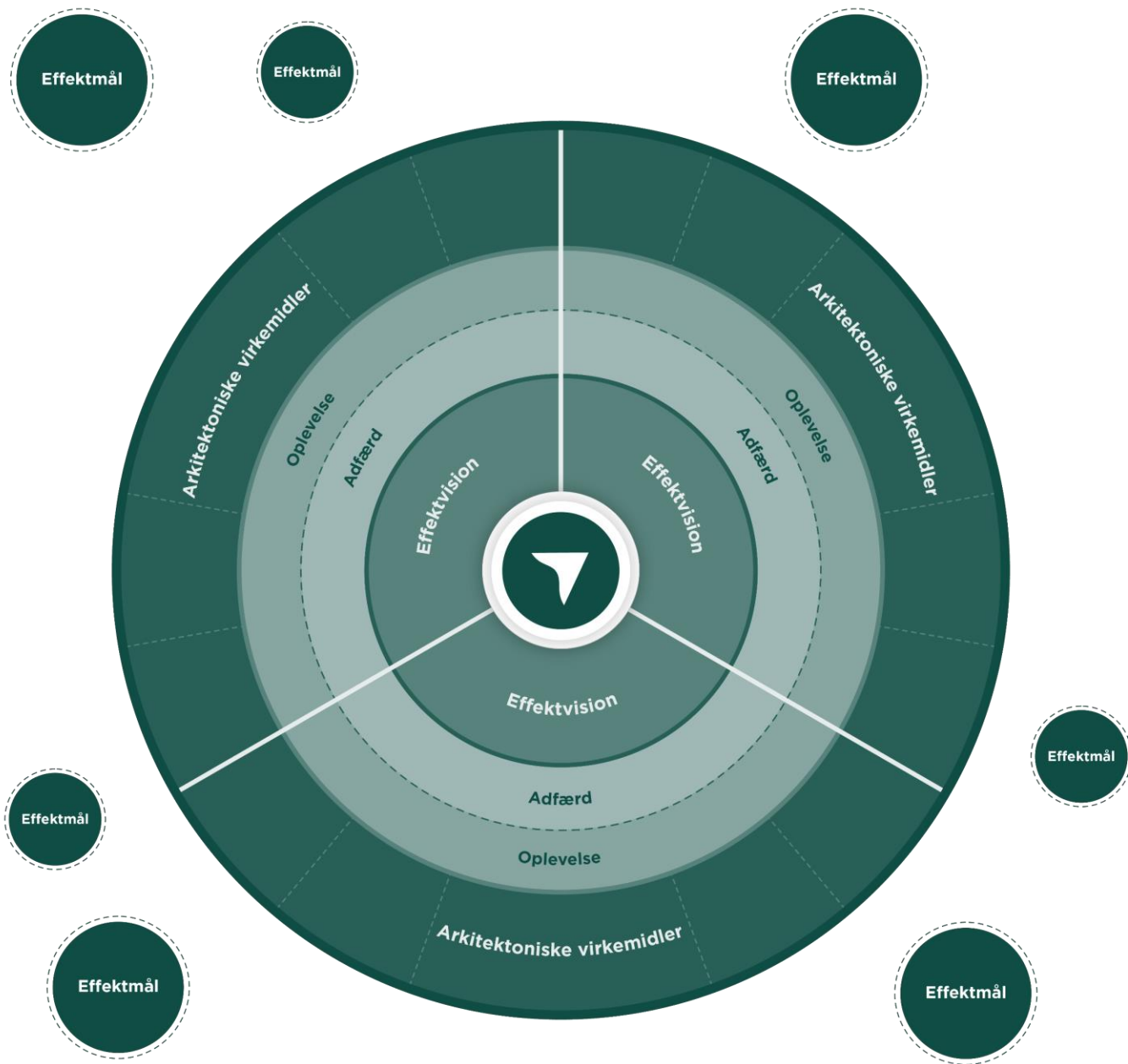
Arkitektonisk
virkemiddel



Effekt

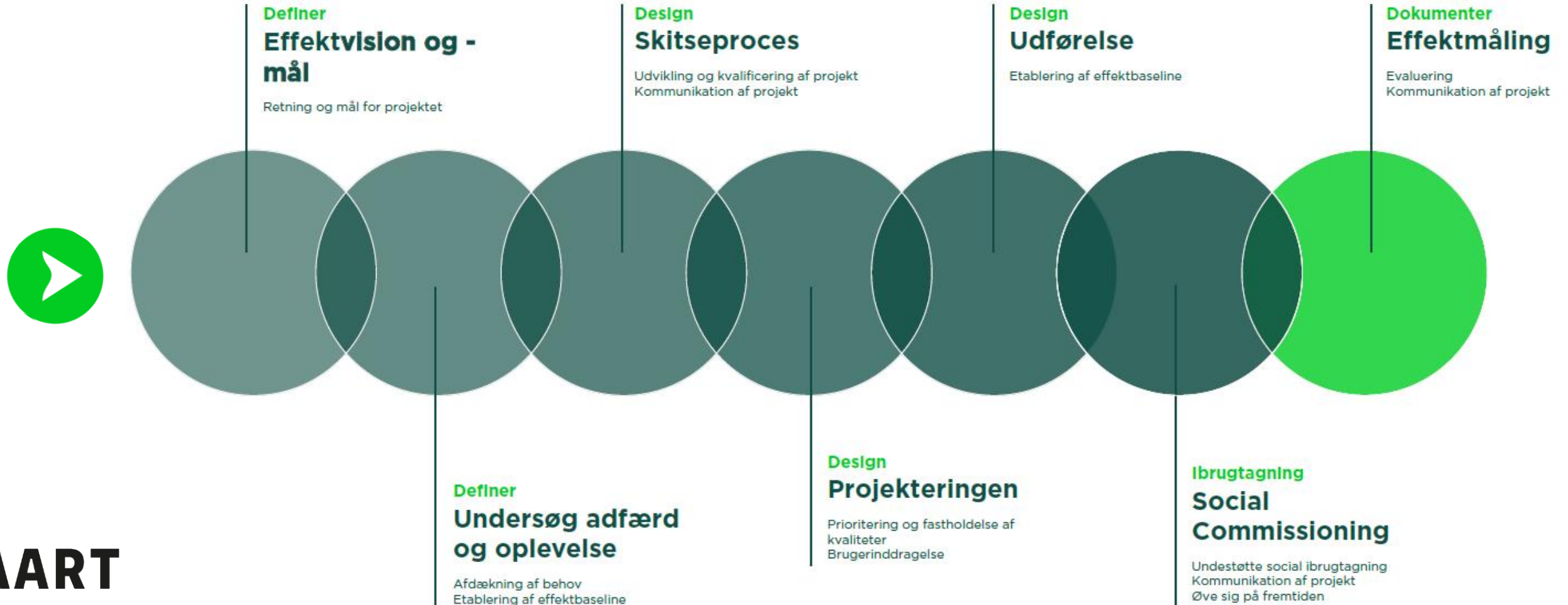
Effektkompas™

Udviklet af AART



AART

Fra designintentioner til effekt



Voksenpsykiatri OUH



AART

Social Commissioning

Social commissioning er:

en proces til at understøtte ibrugtagning af byggerier med udgangspunkt i designintentioner og effektmål og en stærk forankring i den konkrete praksis

Formålet er at fremme den sociale værdiskabelse for de mennesker, der skal bo, lære eller arbejde i bygningerne, gennem eksperimenter, interventioner og løbende dialog.

Tak for jeres tid!



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